
MSPA Marketing Committee Meeting

Tuesday, 3/18 8:30-9:30 AM

Link: <https://us02web.zoom.us/j/83162193515?pwd=sQwMgjl2mpqa21ko7NLFFqwpc0k1kH.1>

Meeting ID: 831 6219 3515

Passcode: 457467

Agenda

Welcome

Newsletters

- Events
- Glendale News
- Coupons
- Ask Steve
- New Business Highlights
- Determine Frequency, Audience, Print or Digital

Social Media Strategy - Pick One Idea To Try This Month

- 5 Things to Know About ____
- Get to know ____ of ____
- Ask Steve
- Influencer Search

Public Restroom Brainstorming

Police Phone Number Directory

Strategy in Attracting New Businesses to Montrose

Strategy to Drive Additional Foot Traffic to Montrose

Summer “Block Party” or Town Event Brainstorming
